



The CBORD Group, Inc.  
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## **CBORD announces Webfood.com, an online ordering system created with your convenience in mind.**

*Ithaca, New York* – The CBORD Group, a leading supplier and marketer of innovative vertical market software and hardware systems, today announced the introduction of Webfood.com, an online ordering system for food purchases from area restaurants. Anyone with access to the internet can now call up the menus of numerous Ithaca restaurants, choose the items they want to buy, and select the time they would like to either pick up their food or have it delivered (each eatery determines which services to offer). Payment can be made by credit card or by cash.

“Using Webfood is even easier than picking up the phone,” says Bruce Lane, executive vice president and chief operating officer of CBORD. “You don’t have to find a phone book; you don’t need to know the numbers of the restaurants; you can order food while you’re checking your email. And your order is ready when *you* decide you want it.”

“This service also speeds up the process if you’re not sure what you want to eat,” says Lou Licari, a co-founder of Webfood, Inc. and now Webfood account manager for CBORD. “You can look at the menus and think, ‘Mediterranean? Pizza?’ – all the choices are right there.” Licari adds that Webfood.com is also great for groups. “If you’re having a crew over for a Monday Night Football game or you’re hosting a meeting at your company, you can type in [www.webfood.com](http://www.webfood.com), decide what you want to serve and when, and that’s it.”

Ithaca restaurants participating in Webfood.com include: Chili’s, King Submarine, Domino’s Pizza, Papa Johns Pizza, Ruloff’s Restaurant, Aladdin’s Natural Eatery, Shortstop Deli, Subway at East Hill Plaza and Collegetown, and Wok Village.

About The CBORD Group, Inc.

The CBORD Group serves a wide variety of clients in colleges and universities, corporations, healthcare facilities, chain restaurants, supermarkets, and gaming locations. The company’s products are used in foodservice, catering, nutrition services, campus ID card privilege control, housing services, cashless dining, and other institution-wide activities. CBORD clients include more than 5,000 organizations in the U.S., Canada, Europe, and Australia.

Founded in 1975, CBORD now employs more than 280 professionals with headquarters in Ithaca, NY. Visit CBORD at [www.cbord.com](http://www.cbord.com) for more information. For more about Webfood, visit [www.webfood.com](http://www.webfood.com). For details about Webfood’s Ithaca program, visit [www.webfood.com](http://www.webfood.com).